



## Personal

I'm a dedicated and highly motivated individual looking to expand my experience in a creative environment. I graduated from University in 2008 where I achieved a 2:1 BSc Hons degree in Multimedia and Technology. I have since worked as a graphic and web designer at various international companies for several years before setting up We Are Sweet LTD with a business partner.

I enjoy experiencing and creating all forms of media including video, imagery and music. Becoming Director of my own company has allowed me to work with other professional creatives for a wide range of clients from individuals and SME to large corporate companies with multi billion pound turnover.

Music remains a popular interest as I have been practising guitar and piano from a young age. I spend the rest of my free time socialising and playing sports.

## Experience

### We Are Sweet LTD - [www.wearesweet.co.uk](http://www.wearesweet.co.uk)

We Are Sweet LTD is a small digital agency focused on building high quality content-managed websites, but also offers supporting creative services covering; graphic design, branding, mobile, video, photography, hosting and more.

As Creative / Managing Director I work closely with the Technical Director to ensure Sweet is delivering the highest quality of work. This role has allowed me develop many client facing and behind-the-scenes skills as well as extending my experience in design.

### 2010: Sigma Response - [www.sigmarresponse.com](http://www.sigmarresponse.com)

I was the graphic & web designer at Sigma Response for 14 months. Based in Shoreditch, London; Sigma is an umbrella company for various smaller direct marketing business' operating in more than 15 European countries.

As lead designer covering all sub-companies I was often involved in management meetings and used my experience to advise key marketing decisions. I worked closely with developers, quality assurance, test engineers and marketers to ensure that designs were producing the required results.

### 2008: Senator - [www.senatorpromotion.com](http://www.senatorpromotion.com)

Senator are a large promotional merchandise supplier specialising in pens and writing instruments in which I worked as part of the marketing department as a graphic designer.

The role was varied and allowed me to demonstrate strong skills in various areas of design and marketing; creating web and print collateral, attending trade shows and reinforcing the brand. I handled and manipulated the artwork of many well-know high street brands and created advertisements for a range of large marketing and promotions companies.

## Qualifications

### 2008 - BSc (Hons):

University of Derby  
Multimedia Technology & 2:1  
Music Production

### 2005 - A Levels:

Leventhorpe Sixth Form  
Graphic Design B  
ICT B

### 2003 - GCSE's: Burnt Mill School

|                    |   |
|--------------------|---|
| Music              | A |
| English Literature | B |
| English Language   | B |
| Mathematics        | B |
| Science            | B |
| Graphic Design     | B |
| Double Science     | B |
| French             | C |
| Physical Education | C |

### 2002 - GNVQ:

ICT Intermediate Merit

Full UK Driving License

## Skill Set

| Proficient    | Intermediate | Elementary |
|---------------|--------------|------------|
| Photoshop     | Cinema 4D    | HTML       |
| Illustrator   | InDesign     | CSS        |
| After Effects | Premiere     | Flash      |

Also confident in Microsoft Office packages, sound editing and other adobe software

## Contact

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*Referees available upon request*

**MAKING OUR  
WORLD MORE  
BEAUTIFUL**  
*...one design at a time*